

## CANTABILE HARRISON PIANOS PRIVACY POLICY

This privacy policy is meant to better serve those who are concerned with how their “Personally Identifiable Information (PII) is used online. US privacy law and information security describes PII as any information used alone or with other information, to identify, contact, or locate a single person, or identify an individual in context. The following describes how we collect, use, or handle your Personally Identifiable Information in accordance with our website and mobile apps.

### Personal Information We Collect

When you visit our website, blog or apps, you may be asked for your name, phone number or email or physical address. These details enhance or facilitate your experience.

We collect information

- when you sign up for a newsletter
- to respond when you send us an email
- when you respond to a marketing communication
- to update you about an order
- to update you about products, services or events that may interest you
- to present our site and its contents
- To carry out, evaluate and improve our business (which may include sharing your information with our agents and third-party service providers that perform certain functions or services on our behalf, such as data analytics, developing new features for our site, analyzing and enhancing the site’s user experience, assessing marketing campaigns, and managing communications.
- To follow-up after inquiries about products or services
- To notify you about site changes
- For any purpose with your consent

You may opt out of email communications from us at any time by email, phone or any means you prefer.

We will not share your email address with any third parties unless you direct us to or give us permission to do so.

If you reside in a country in the European Economic Area (EEA), please refer to the section below, “Additional rights of EEA Resident.”

### Cookies and Automatic Collection Methods

When you visit our website or use one of our mobile applications, and when you open or click on emails we send you, we, and third parties we work with, may automatically collect information from your browser or device using technologies such as cookies, web beacons, pixel tags, and similar technologies. Cookies are small text files that websites send to your computer or other Internet-connected device to uniquely identify your browser or to store information or settings in your browser. Web beacons or pixel tags are small images which are embedded into our website or emails that provide us with information about your browser or device, or whether you open or clicked on the emails we send you. These technologies enable us, or the third parties who place such technologies, to collect information such as device identifiers and online or other network activity information.

### CHILDREN'S PRIVACY

This website is not intended for or directed to children under the age of thirteen and we do not knowingly collect personal information from children under the age of thirteen on the website. If we become aware that a child under the age of thirteen has provided us with personal information, we will delete the information from our records.

### LINKS TO OTHER WEBSITES

Our website or mobile applications may provide links to other websites for your convenience and information. These websites may operate independently from us. Linked websites may have their own privacy notices or policies, which we strongly suggest you review if you visit any linked websites. To the extent any linked websites you visit are not owned or controlled by us, we are not responsible for the websites' content, any use of the websites, or the privacy practices of the websites.

## **HOW WE PROTECT INFORMATION**

We maintain reasonable administrative, technical, and physical safeguards designed to protect the personal information you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure, or use.

## **UPDATES TO OUR PRIVACY POLICY**

This Privacy Policy may be updated periodically and without prior notice to you to reflect changes in our personal information practices. We will post a prominent notice on our website to notify you of any significant changes to our privacy practices and indicate at the top of the Privacy Policy when it was most recently updated.

### **California Residents**

The California Consumer Privacy Act of 2018 (CCPA) provides California residents with specific rights regarding their Personal Information.

- You have the right to request access to your Personal Information that Bloomingdale's collects, uses, sells, or discloses to third parties,
- You have the right to request the deletion of your Personal Information that Bloomingdale's collects about you and,
- You have the right to opt-out of selling of your Personal Information to third parties.

“Additional rights of EEA Resident.”